



# NASCEE Conference 2019

SOCIAL MEDIA REPORT

# NASCEE

National Association of  
Social Change Entities in Education



**NASCEE**

National Association of Social Change Entities in Education



@NASCEE\_SA  
Date Joined: May 2019  
Total Followers: 141



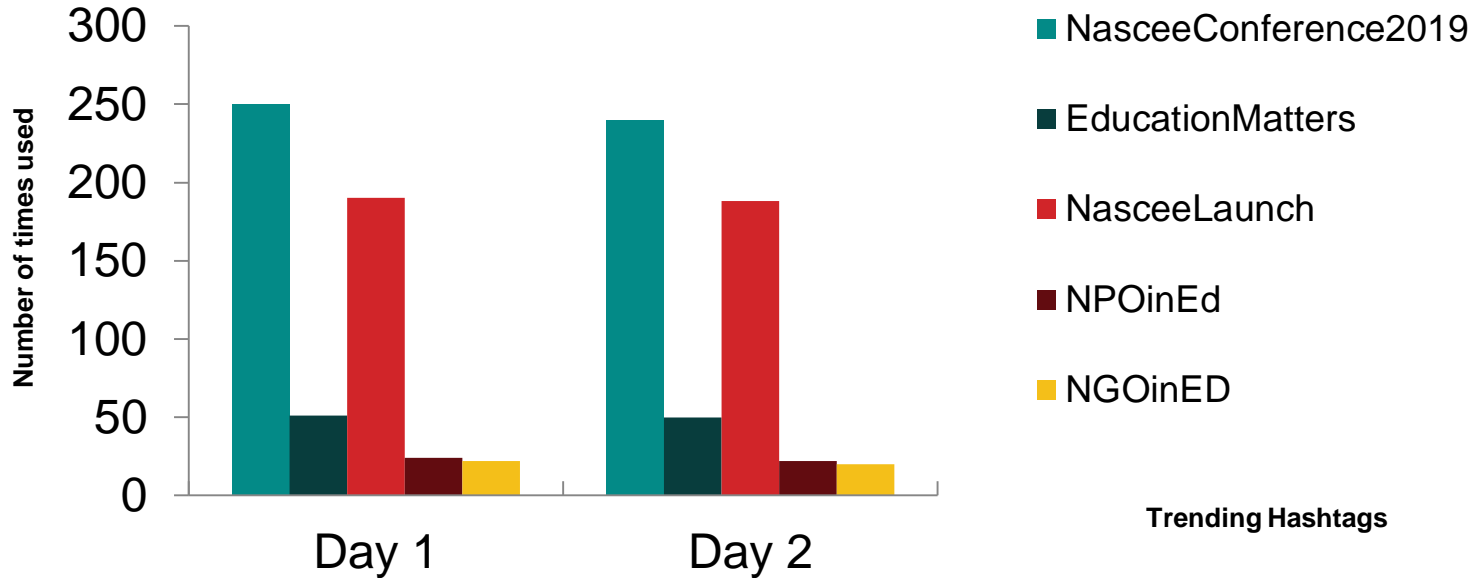
NASCEE  
Date Joined: May 2019  
Total Page Likes: 54

## NASCEE CONFERENCE ANALYTICS

<b>Social Media Reach:</b>	<b>28 598</b>
<b>Social Media Interactions:</b>	<b>1 124</b>
<b>Social Media Shares:</b>	<b>447</b>
<b>Social Media Likes:</b>	<b>667</b>
<b>Social Media mentions:</b>	<b>72</b>
<b>Social Media Comments:</b>	<b>11</b>



# NASCEE: OPERATIONAL HASHTAGS



## **NOTES**

NasceeConference2019 – The most trending hashtag. Used over 200 times on both days.

EducationMatters – Used almost 50 times on both days.

NasceeLaunch – The second trending hashtag used over 100 times on both days.

NPOinED – Used almost 20 times on both days.

NGOinED - Used almost 20 times on both days.



# NASCEE ORIGINAL POSTS TWITTER 1 of 3

## TOP PERFORMING POSTS

**NASCEE\_SA** @NASCEE\_SA · 2019/05/27  
The countdown is over! Tomorrow we kick off the @NASCEE\_SA Conference 2019. Registration has officially closed. We'll see you soon!  
[#NasceeConference2019](#) [#NasceeLaunch](#) [#NpoinEd](#) [#NGOinEd](#) [#EducationMatters](#)



1 5 9

**NASCEE\_SA** @NASCEE\_SA · 2019/05/21  
We welcome Professor John D. Volmink, Chair of Umalusi Council as our Key Chair for the day at the @NASCEE\_SA Conference 2019, 28-29 May, JHB. We're excited about the team of great panellists that will be in attendance. [#NasceeConference2019](#) [#NPOinEd](#) [#NGOinEd](#) [#EducationMatters](#)



10 18

**NASCEE\_SA** @NASCEE\_SA · 2019/05/28  
HIGHLIGHTS: Professor John Volmink, said:" We're currently competing for limited resources, what is needed is effective partnership: working together to do what we cannot do by ourselves."  
[#NasceeConference2019](#) [#NasceeLaunch](#) [#NPOinEd](#) [#NGOinEd](#)



7 3

**NASCEE\_SA** @NASCEE\_SA · 2019/05/28  
We welcome Professor John Volmink as he opens up this mornings [#NasceeConference2019](#) event. [#NasceeLaunch](#) [#NPOinED](#) [#NGOinED](#) [#EducationMatters](#)

2 2

**NASCEE\_SA** @NASCEE\_SA · 2019/05/28  
Professor Barney Pityana highlights on the role of education in a thriving democracy. "Education should be the builder of human capacity." [#NasceeConference2019](#) [#NasceeLaunch](#) [#NPOinEd](#) [#NGOinED](#) [#EducationMatters](#)

13 19



# NASCEE ORIGINAL POSTS : TWITTER 2 of 3

## TOP PERFORMING POSTS

**NASCEE\_SA** @NASCEE\_SA · 2019/05/28  
HIGHLIGHTS: Professor Barney Pitjana, quotes from the South African constitution: "The foundations for a democratic and open society, is to improve the quality of life of all citizens and free the potential of each person." #NasceeConference2019 #NasceeLaunch #NPOinED #NGOinED




10 retweets 10 likes

**NASCEE\_SA** @NASCEE\_SA · 2019/05/28  
Collaborative Partnerships for Education: Panel discussion on the perspectives of government, funders and NPOs. We are joined by DR. Whitefield Green from @DPE\_ZA, Godwin Khosa from @The\_NECT, Gail Campbell from @ZenexF & Dr. James Keevy from @JETEdServices #NasceeConference2019

6 retweets 12 likes

**NASCEE\_SA** @NASCEE\_SA · 2019/05/28  
HIGHLIGHTS:DR. Kumi Naidoo, who joined in through a live transmission from London touched on a critical thought at the #NasceeConference2019 "People have a pathological disease of believing happiness comes from having more - we need a different definition of success." @kuminaidoo



6 retweets 7 likes

**NASCEE\_SA** @NASCEE\_SA · 2019/05/28  
Some interesting points are raised by our panellists and respondents during the: Collaborative Partnerships for Education panel discussion, moderated by Sylvester Moepya from @Harambee4Work #EducationMatters #NPOinED #NasceeConference2019 @The\_NECT @ZenexF @JETEdServices @DPE\_ZA



14 retweets 15 likes

**NASCEE\_SA** @NASCEE\_SA · 2019/05/28  
The National Association of Social Change Entities in Education in South Africa @NASCEE\_SA constitution has been finalised and approved! "We are now an organisation." 🎉🎉🎉 #NasceeConference2019 #NasceeLaunch #NPOinEd #NGOinEd

8 retweets 9 likes





# NASCEE ORIGINAL POSTS: TWITTER 3 of 3

## TOP PERFORMING POSTS

NASCEE\_SA Retweeted

**NASCEE\_SA** @NASCEE\_SA · 2019/05/29

NASCEE Board Member Announcement: Congratulations to Dr. Veronique Genniker, Lungile Zakwe, Sylvester Moepya, Dr. James Keevy, Gail Campbell, Vuyiswa Ncontsa, Sibongile Khumalo, John Gilmour, Estelle Nel & Giles Gilett for being elected to serve on our board. [#NASCEECongress2019](#)

8 retweets 16 likes



**NASCEE\_SA** @NASCEE\_SA · 2019/05/28

NASCEE will be the voice for NGOs and NPOs in education going forward. The [@NASCEE\\_SA](#) Constitution is being revised, the process is facilitated by Duncan Hindle. New board members to be announced soon. [#NasceeConference2019](#) [#NasceeLaunch](#) [#NPOinEd](#) [#NGOinEd](#) [#EducationMatters](#)



4 retweets 6 likes



**NASCEE\_SA** @NASCEE\_SA · 2019/05/29

VIDEO: Delegates at the NASCEE Conference 2019 wish civil servant and education activist [@metcalfemary11](#) a speedy recovery. [#NASCEECongress2019](#) [#NasceeLaunch](#) [#NPOinEd](#) [#NGOinEd](#) [#EducationMatters](#)



523 views

3 retweets 14 likes



**NASCEE\_SA** @NASCEE\_SA · 2019/05/29

"NASCEE was created as an opportunity to build long-lasting partnerships that will help grow NPOs in the education sector and achieve goals together for greater impact in education," - Rooksana Rajab. [#NASCEECongress2019](#) [#NasceeLaunch](#) [#NPOinEd](#) [#NGOinEd](#)



5 retweets 5 likes



**NASCEE\_SA** @NASCEE\_SA · 2019/05/29

NASCEE concludes its launch conference. The board chairperson sets the agenda for 2019-2020. [#NASCEECongress2019](#) [#NPOinEd](#) [#NGOinEd](#)



2 retweets 3 likes



**NASCEE\_SA** @NASCEE\_SA · 2019/05/29

govt is not prepared to take the risk that comes with innovation, so NPOs have a foot in the door where innovation is necessary. [#NasceeConference2019](#) [#NasceeLaunch](#)

4 retweets 3 likes



# NASCEE TAGGED POSTS: TWITTER 1 of 3

## TAGGED TRENDING POSTS



**Robyn Whittaker** @robmwhit · 2019/05/28  
#NasceeConference2019 "We collaborate for a common cause - quality education for South Africa. No matter what colour, race or creed, we all require quality education. This is essential for South Africa & is something to unite behind." Well said @jameskeevy!  
[@Pfp4SA](#) #EducationSA



ACCOUNT: @robmwhit  
FOLLOWERS: 1 314  
LIKES: 5  
RETWEETS: 9



**Mikhulu Trust** @MikhuluTrust · 2019/05/28  
"Government shouldn't deprive themselves of the agility of NPOs to test and innovate in solutions in the education sector. But we should acknowledge that NPOs will never reach the scale of government. So how do we make the best of both?" - @kuminaidoo  
#NasceeConference2019



ACCOUNT: @MikhuluTrust  
FOLLOWERS: 127  
LIKES: 5  
RETWEETS: 9



**Louise van Rhyn** @louiseva... · 2019/05/28  
Poverty is the inability to participate in society with dignity - Prof John Volmink  
#NasceeConference2019



ACCOUNT: @louisevanrhyn  
FOLLOWERS: 18,7k  
LIKES: 25  
RETWEETS: 12



**Seriti Institute (NPC)** @Seri... · 2019/05/28  
Burning Question from the floor  
@NASCEE\_SA: looking at the end goal of collaborations for impact, is there space for all of us NPO's and civil society organisations? #NASCEEConference2019  
#SolutionsExchange #SolutionsExchange



ACCOUNT: @SerithInstitute  
FOLLOWERS: 269  
LIKES: 5  
RETWEETS: 9



**Shine Literacy** @ShineLiter... · 2019/05/29  
Day 2 at the #NasceeConference2019 Dr Veronique Genniker from @pearson reminds us that it's all about the children of this country. "We are here to serve the precious children of this country"



ACCOUNT: @ShineLiteracy  
FOLLOWERS: 1 005  
LIKES: 10  
RETWEETS: 12



**gold-youth** @gold\_youth · 2019/05/29  
"Education plays a pivotal role in shaping the future of South Africa. The enormity and complexity of achieving the goals of the NDP 2030 requires the cooperation and collaboration from spheres of society. NASCEE was born out of this urgent need."  
#NasceeConference2019



ACCOUNT: @gold\_youth  
FOLLOWERS: 578  
LIKES: 7  
RETWEETS: 7



# NASCEE TAGGED POSTS: TWITTER 2 of 3

## TAGGED TRENDING POSTS



**Seriti Institute (NPC)** @Seri... · 2019/05/28 ✓  
Burning Question from the floor  
[@NASCEE\\_SA](#): looking at the end goal of collaborations for impact, is there space for all of us NPO's and civil society organisations? [#NASCEEConference2019](#)  
[#SolutionsExchange](#) [#SolutionsExchange](#)

2 9 5

ACCOUNT: @SerithiInstitute  
FOLLOWERS: 269  
LIKES: 5  
RETWEETS: 9



**I am Vuyiswa!!!** @vuyinco · 2019/05/28 ✓  
[#NASCEEConference2019](#) Prof Barney Pityana- "The day ministers and legislators use public schools and hospitals is the day services will improve because they will understand what they have been legislating for"  
[@BridgeProjectSA](#) [@CathEducation](#)  
[@ZenexF](#) [@JETEdServices](#)

14 19

ACCOUNT: @vuyinco  
FOLLOWERS: 1 385  
LIKES: 19  
RETWEETS: 14



**CityYearSouthAfrica** @City... · 2019/05/28 ✓  
We are so excited to join our fellow organizations in education at the [#NASCEEConference2019](#) hosted by [@NASCEE\\_SA](#). Our executive director [@DaylenevB](#) joins other leaders in sharing ways to pay a better way for learners from ECD to adulthood. [#ThankfulTuesday](#)  
[#ServeToWork](#)



6 11

ACCOUNT: @CityYearSoA  
FOLLOWERS: 2 505  
LIKES: 11  
RETWEETS: 6



**Ariellah Rosenberg** @Ariellah · 2019/05/28 ✓  
Schools, as places for radical freedom should allow for rebellion for open mindedness for new ideas for questioning and creativity. Schools should NOT be placed for pain! Wise words from Prof Barney  
[#NASCEEConference2019](#)  
[#unlockHumanPotential](#) couldn't agree more!  
[@ORT\\_SA](#)

6 5

ACCOUNT: @ariellah  
FOLLOWERS: 3 055  
LIKES: 6  
RETWEETS: 5



**iSchoolAfrica** @iSchoolAfrica · 2019/05/29 ✓  
We need to disrupt the education system - not conform to an 18th century system anymore. We need to disrupt in order to help transform the system. Roger Dickenson, A Better Africa [@NASCEE\\_SA](#)  
[#NASCEEConference2019](#)

5 5

ACCOUNT: @iSchoolAfrica  
FOLLOWERS: 3 974  
LIKES: 5  
RETWEETS: 5



**ISPIE** @ISPIE3 · 2019/05/28 ✓  
Delivery of education happens on a micro (delivery), meso (policy), macro (governance) level. NGOs should push for innovation and excellent modeling but will not outperform government capacity in terms of scale. Dr Numi Naidoo [#NasceeConference2019](#)  
[@NASCEE\\_SA](#) [@bv\\_share](#)

3 5

ACCOUNT: @ISPIE3  
FOLLOWERS: 127  
LIKES: 5  
RETWEETS: 3





# NASCEE TAGGED POSTS : TWITTER 3 of 3

## TAGGED TRENDING POSTS

ACCOUNT: @SANGONet  
FOLLOWERS: 30,2k  
LIKES: 4  
RETWEETS: 6




**NGO Pulse SANGONet** @S... · 2019/05/22 ✓  
NASCEE Conference : Association for NGOs working in Education launch [tinyurl.com/y3t5gpp2](http://tinyurl.com/y3t5gpp2) #SouthAfrica #NGOEvents #Johannesburg #NASCEE Conference : Association for NGOs working in Education launch



NASCEE Conference : Association for NGOs workin...  
[ngopulse.org](http://ngopulse.org)

6 retweets 4 likes



**JET Education** @JETEdSer... · 2019/05/29 ✓  
Some key points raised at the #NASCEEConference2019 "If you add technology to an efficient system it will amplify the efficiency, if you add it to an inefficient system it will amplify that, it isn't about the absence of technology, it's about the system." #nasceelaunch #TechinEd

13 retweets 14 likes


ACCOUNT: @JETEdServices  
FOLLOWERS: 2 088  
LIKES: 21  
RETWEETS: 18



**JET Education** @JETEdSer... · 2019/05/28 ✓  
Dr. Kumi Naidoo urges the importance of collaboration when considering education efforts. Key quote: "We need to work together to get our country right. However, we not going to do it alone, we need partnership to address issues in education and our economy." #NasceeConference2019

18 retweets 21 likes

ACCOUNT: @JETEdServices  
FOLLOWERS: 2 088  
LIKES: 14  
RETWEETS: 13



**SchoolNetSA** @SchoolNetSA · 2019/05/28 ✓  
@amnesty @kuminaidoo most funding sources are focused on delivery- NPOs need to be more active in engaging on matters of Policy as we work on the ground and are better able to test and advise on models of implementation @Omashani

4 retweets 4 likes


ACCOUNT: @SchoolNetSA  
FOLLOWERS: 6 923  
LIKES: 4  
RETWEETS: 4



**Henre Benson** @HenreB · 2019/05/28 ✓  
Great opening to the @NASCEE\_SA conference with @kuminaidoo Profs Pityana and Volmink. Strong messages around vision, values, humanity, leadership and partnership. @gailchat @ZenexF @JETEdServices

9 retweets 15 likes

ACCOUNT: @HenreB  
FOLLOWERS: 346  
LIKES: 15  
RETWEETS: 9



**NotYourMbokodo** @BantuZ... · 2019/05/29 ✓  
school intervention in 6 steps:  
1. design  
2. monitor the process  
3. look at what teachers are doing (behaviour)  
4. look at learner performance  
5. is there sustainability?  
6. publicise your lessons (even when they are negative).  
#NasceeLaunch #NasceeConference2019

3 retweets 5 likes

ACCOUNT: @BantuZen  
FOLLOWERS: 303  
LIKES: 5  
RETWEETS: 3



**Judy Tate** @TateJudy · 2019/05/28 ✓  
A stirring address by Prof Rev Barney Pityana on how to contribute to well being of society. Schools places of joy-nurturing-building human capacity. Real solutions. An address of the heart. #NasceeConference2019



6 retweets 16 likes

ACCOUNT: @TateJudy  
FOLLOWERS: 726  
LIKES: 16  
RETWEETS: 6



# NASCEE POSTS : FACEBOOK

## TOP ORIGINAL POSTS

Nascee  
29 May at 15:31 · 🌐

NASCEE concludes its launch conference. The board chairperson sets the agenda for 2019-2020.

#NASCEEConference2019 #NPOinEd #NGOinEd

Nascee  
29 May at 12:29 · 🌐

VIDEO: Delegates at the NASCEE Conference 2019 wish civil servant and education activist Mary Metcalfe a speedy recovery.

1 Like 22 views

Like Comment Share

Nascee  
28 May at 12:00 · 🌐

Some picture highlights from the Nascee Conference 2019

+5

Nascee  
29 May at 09:00 · 🌐

NASCEE Board Member Announcement:  
Congratulations to the members below who have been elected to serve on our board. #NASCEEConference2019

- Dr. Veronique Genniker
- Lungile Zakwe
- Sylvester Moepya
- Dr. James Keevy (Chairperson)
- Gail Campbell
- Vuyiswa Ncontsa (Deputy Chairperson)
- Sibongile Khumalo
- John Gilmour

... See more

Try sharing this post to your Page's story. [Share to Story](#)

4 Likes 1 Share


Like Comment Share

Nascee  
28 May at 12:23 · 🌐

HIGHLIGHTS: DR. Kumi Naidoo, who joined in through a live transmission from London touched on a critical thought at the Nascee Conference 2019 "People have a pathological disease of believing happiness comes from having more - we need a different definition of success."






## POPULAR TAGGED POSTS


 **CASME - Centre for the Advancement of Science and Mathematics Education**   
30 May at 17:20 · 🌐

Jonathan Banza with the African Leadership Academy (and Zenex Inkanyezi Project alumnus) caught up with Gail Campbell (Zenex Foundation CEO) and Henr  Benson (CASME Director) at the launch of new NPOs in Education Association, Nascee




  17 

 Like  Comment  Share

 **Jacobus Johannes Burger**  
29 May at 07:58 · 🌐

Attending day 2 at Nascee Conference 2019 hosted by Nascee, and I am representing Action for Blind and Disabled Children. Yesterday all attending organisations participated in the adoption of the newly found constitution of NASCEE. We were considered the Founding Participants. Glad to be part of something new and bigger than myself.





**NASCEE**  
National Association of Social Change Entities in Education



REGISTER NOW




**NPOs Working in Education**  
*From Promise to Practice*






Tuesday, May 28th at 8:00 AM  
Crowne Plaza Johannesburg - The Rosebank

**Nascee Conference 2019**  
Crowne Plaza Rosebank · Johannesburg

TUE, 28 MAY	WED, 29 MAY
08:00-17:00	08:00-17:00
 Interested	 Interested


 You, Renate Bezuidenhout Nel and Rina Burger 


 Like  Comment  Share


 **JET Education Services**  
29 May at 10:52 · 🌐

Spot our JETstreamers in the midst of the crowd at the Nascee Conference 2019.






 Like  Comment  Share

   875

